Project: "Revitalization of the Community Center School in Kurjan for a better approach to social and economic development for young people and marginalized groups"

**Business Plan Format**

***Goals & Objectives***

*What are the short and long term objectives? If you want to provide a vision and mission statement.*

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**Business**

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| ***Business Name:*** *Enter the name of the business as registered. If you have not registered your business name, add your proposed business name* |  |
| ***Business Structure:*** *Sole trader, partnership, company* |  |
| ***Business Location:*** *Main business location* |  |
| ***Establishment Date: The date when you (will) start the activity***  ***\*Registration/Establishment Date:.****may be a planned date in the future. You can apply for the grant of this project without being registered. But in case of a positive decision of the Grant Evaluation Commission, you must register in order to receive the first installment of the grant.* |  |
| **Business Owner(s): *List all business owners*** |  |
| **Related Owner Experience:** ***Briefly describe your experience and/or years in the business field and key accomplishments*** |  |
| **Products/Services: *What Products/Services you sell*** |  |

**Target customers**

Describe the type of typical customers you are targeting. Briefly outline the key facts about your customer profile. Clarify whether demand will increase in the future and explain how you arrive at this demand figure.

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***Required Resources***

*How much financial resources will be needed to open your business? Identify the key resources needed to deliver your value proposition, including physical assets (equipment, location), human resources (expertise, skills) and financial resources (if the need is greater than the value of the grant then it must be determined)*

***According to the Exel budget format for this call***

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